



BELGIAN KNOCKOUT

HOSPITALITY PACKAGES 2019

"A memorable experience."

WELCOME TO THE OFFICIAL HOSPITALITY BROCHURE OF THE BELGIAN KNOCKOUT 2019

Surprise your best clients with the ultimate experience or treat yourself, friends or family to a memorable day. Watch the pros from up-close, get the best seats in the house and enjoy this wonderful European Tour event like never before.



Paul De Winter
Delen Private Bank, Director

“Our own private lounge in the middle of the action was a memorable experience we were able to give to our clients.”

BELGIAN KNOCKOUT 2018

LEADER BOARD

WE'RE BACK

BELGIAN KNOCKOUT 2019

Following an immensely successful first edition in 2018 with over **18.000 spectators**, the Belgian Knockout (BKO) is back on the European Tour's calendar in 2019.

With a global reach of about **280 million households**, this is one of Belgium's biggest sporting events.

This year, Belgian golf enthusiasts will again have the chance to see their golf idols and enjoy world-class golf on Belgian soil, from **May 30th till June 2nd** at Rinkven International Golf Club.



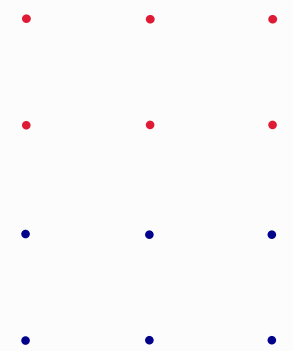
DIAMOND LOUNGE

VIP TREATMENT

The Diamond Lounge is an exclusive VIP lounge located in a purpose-built hospitality center directly overlooking the 18th green.

Immerse yourself in the middle of the action without leaving the comfort of this luxurious setting. As part of the VIP package your guests will be able to enjoy a generous breakfast buffet and copious walking lunch with open bar throughout the day.

The Diamond Lounge is an exclusive but open space and thus ideal to precipitate fortuitous business encounters throughout the event.



DIAMOND LOUNGE

Date

Available on all tournament days: 30 May - 2 Jun 2019

Course location

At the 18th Green

Programme

07:00-20:00	Opening golf course
09:00-19:30	Opening Diamond Lounge
09:00-11:30	Breakfast buffet
12:00-15:00	Walking lunch
15:00-16:00	Coffee and sweets
12:00-19:00	Open bar

Price

Weekdays:	€200 per person/day (excl. VAT)
Weekend days:	€240 per person/day (excl. VAT)
VIP parking:	€10 per car/day (excl. VAT)

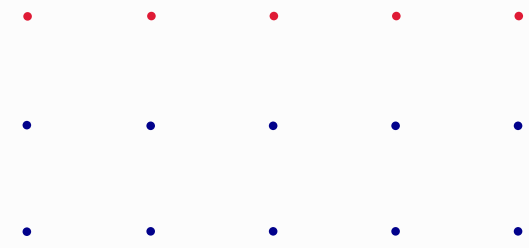
Included in the package:

- Parking directly at the 18th Green
- Access to the course
- Access to the Diamond Lounge
- Breakfast buffet
- Walking lunch
- All day open bar
- Coffee and sweets
- Great networking possibilities





PRIVATE SUITES



PRIVATE VIP TREATMENT

The private suites provide the perfect opportunity if you want to enjoy the tournament in a more private setting.

Your private suite can accommodate up to 15 guests. As part of the VIP package your guests will be able to enjoy a generous breakfast buffet and copious walking lunch with open bar throughout the day.

Private suites are available in the hospitality center overlooking the 18th green which houses the Diamond Lounge. Your guests will also have access to the shared terrace where they can meet Diamond Lounge guests.

PRIVATE SUITES

Date

Available on all tournament days: 30 May - 2 Jun 2019

Course Location

At the 18th Green

Programme

07:00-20:00 Opening golf course
 09:00-19:30 Access to private suite
 09:00-11:30 Breakfast buffet
 12:00-15:00 Walking lunch
 15:00-16:00 Coffee and sweets
 12:00-19:00 Open bar

Price

1- day suite **€5.000** (excl. VAT) **15 Guests** **€333/pp**
 4-days suite **€18.000** (excl. VAT) **60 Guests (15 guests/day)** **€300/pp**

Included in the package:

- 10 VIP parking spots per suite/day
- Parking directly at the 18th Green
- Access to the course
- Access to a private suite within Diamond Lounge
- Breakfast buffet
- Walking lunch
- All day open bar
- Coffee and sweets
- Great networking possibilities

Beat the Pro

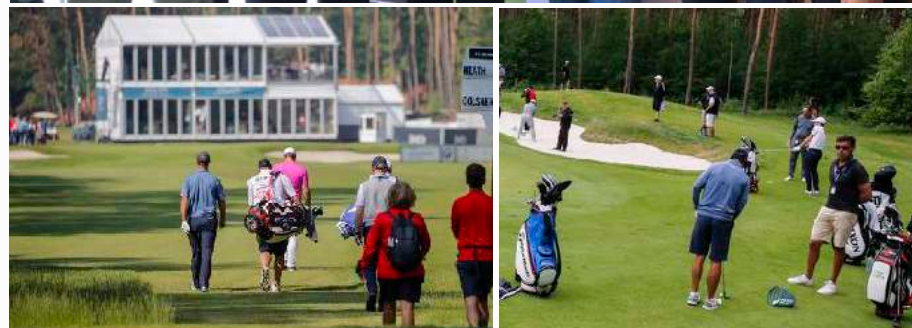
1-day suite Free Reward

Select your best players and have them play a 9 Hole putting contest against a touring pro

Golf Clinic

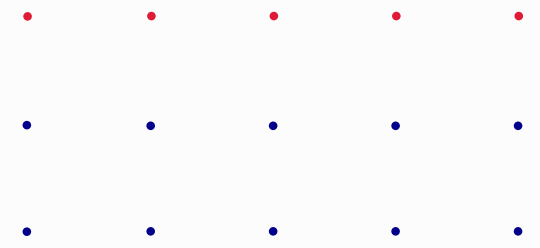
4-days suite Free Reward

We offer a golf clinic (30 minutes) by a touring pro for the first buyers of a 4-days suite.





PRO-AM 9 HOLES



A PRICELESS EXPERIENCE

Come and experience the most unforgettable day of your golf career and play alongside European Tour professionals at the official Pro-Am of the Belgian Knockout!

The Pro-Am is an exclusive competition in which a limited number of amateur golfers get the chance to play 9 holes alongside a European Tour professional. Each trio of amateur golfers is paired with a professional golfer in a team that will take on the other teams on the challenging Championship Course.

The Championship Course is an 18-holes course that was put together specially for the Belgian Knockout; it is a combination of the longest and most technical holes Rinkven's North and South Course have to offer. As such, the Championship Course is a composite course and hence it cannot be played by the general public. The course has been prepared according to European Tour standards, therefore guaranteeing exceptional playing conditions.

The Pro-Am competition is followed by a sumptuous lunch accompanying the prize ceremony.

PRO-AM 9 HOLES

Date

Wednesday 29 May 2019

Programme

From 08:30	Welcome and registration in clubhouse
08:30-09:55	Light breakfast
09:00-09:55	Possibility to hit the driving range
10:00	Dispatching to starting hole
10:15	Shotgun start (9 holes)
12:45	End of round and possibility to freshen up
13:00-14:30	Walking lunch and prize ceremony
14:30	End

Competition format - "Tour Scramble"

The first two shots on every hole are played as Texas Scramble. After the second shot, each player completes the hole individually with his own ball. The net aggregate team score in relation to par will count for each hole.

Terms of participation

The max EGA handicap permitted is 24.

Price

Full group (3 amateurs):	€4.000 (excl. VAT)
Single spot:	€1.500 (excl. VAT)

Included in the package:

- Green-fee Championship Course
- 9 holes accompanied by a European Tour professional
- Light breakfast
- Lunch with open bar
- Welcome gift pack for each participant



HOSPITALITY PACKAGES



PRO-AM 18 HOLES

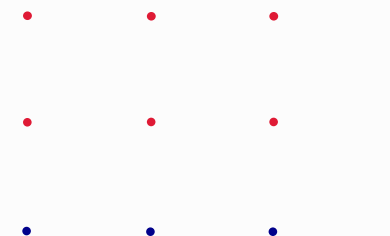
TIPS BY THE PROS

Come and experience the most unforgettable day of your golf career and play alongside European Tour professionals at the official Pro-Am of the Belgian Knockout!

The Pro-Am is an exclusive competition in which a limited number of amateur golfers get the chance to play 18 holes alongside a European Tour professional. Each trio of amateur golfers is paired with a professional golfer in a team that will take on the other teams on the challenging Championship Course.

The Championship Course is an 18-holes course that was put together specially for the Belgian Knockout; it is a combination of the longest and most technical holes Rinkven's North and South Course have to offer. As such, the Championship Course is a composite course and hence it cannot be played by the general public. The course has been prepared according to European Tour standards, therefore guaranteeing exceptional playing conditions.

The Pro-Am competition is followed by a sumptuous dinner accompanying the prize ceremony.



PRO-AM 18 HOLES

Date

Wednesday 29 May 2019

Programme

From 11:45 Welcome and registration in clubhouse
11:45-13:10 Light lunch
12:15-13:10 Possibility to hit the driving range
13:15 Dispatching to starting hole
13:30 Shotgun start (18 holes)
18:30 End of round and possibility to freshen up
19:00-22:30 Dinner and prize ceremony
22:30 End

Competition format - "Tour Scramble"

The first two shots on every hole are played as Texas Scramble. After the second shot, each player completes the hole individually with his own ball. The net aggregate team score in relation to par will count for each hole.

Terms of participation

The max EGA handicap permitted is 24

Gala dinner

Enjoy a wonderful gala dinner with the partners of the event and the organising team.

Price

Full group (3 amateurs): **€8.300** (excl. VAT)

Included in the package:

- Green-fee Championship Course
- 18 holes accompanied by a European Tour professional
- Lunch with open bar
- Gala dinner
- Welcome gift pack for each participant





PARTNERS GOLF DAY

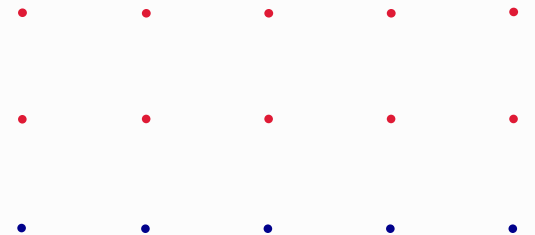
PLAY THE COURSE

Follow in the footsteps of the European Tour professionals and grab this unique opportunity to play the Belgian Knockout Championship Course.

The Partners Golf Day is an intimate golf competition reserved for our trusted partners, their guests and a few lucky outsiders. As a participant to the Partners Golf Day you get a unique opportunity to play the entire Championship Course.

The Championship Course is an 18-holes course that was put together specially for the Belgian Knockout; it is a combination of the longest and most technical holes Rinkven's North and South Course have to offer. As such, the Championship Course is a composite course and hence it cannot be played by the general public. The course has been prepared according to European Tour standards, therefore guaranteeing exceptional playing conditions.

The competition is followed by a tasty lunch accompanying the prize ceremony.



PARTNERS GOLF DAY

Date

Monday 3 June 2019

Programme

From 07:30	Welcome and registration in clubhouse
07:30-08:55	Light breakfast
07:30-08:55	Possibility to hit the driving range
09:00	Briefing and dispatching to starting hole
09:30	Shotgun start (18 holes)
14:00	End of round and possibility to freshen up
14:15-16:00	Tasty lunch and prize ceremony
16:00	End

Competition format - "Texas Scramble"

Together with your team, try and beat the score of the winner of the Belgian Knockout 2019!

Terms of participation

The max EGA handicap permitted is 36.

Price

Full group (4 amateurs): **€1.500 (excl. VAT)**

Included in the package:

- Green-fee Championship Course
- Light breakfast
- Tasty lunch with open bar
- Welcome gift pack for each participant



GUIDED TOUR

Invite your guests for a guided tour with a club professional from Rinkven International Golf Club and enjoy live commentary!

Have you ever wanted to find out how the pros are getting into competition mode or what's on their mind during a professional event? The Rinkven teaching pros will offer you a special guided tour and explain you everything you want to know about a pro player environment.

The tour will kick off at the practice facilities (putting green & driving range), where you can catch a glimpse of the warm-up, before heading over to the course where you can walk alongside the contestants whilst getting live commentary from your guide. From tee to green, the club pro will give you a thorough insight into the course management between a pro and his caddie.

The Private Guided Tour will take approx. 2 hours, with the option to book a tour in the morning (10:00) or in the afternoon (14:00).

Date

Available on all tournament days: 30 May - 2 Jun 2019

Location

Rinkven International Golf Club
Sint-Jobsteenweg 120, 2970 Schilde, Belgium

Programme

<i>Morning Tour</i> 10:00-12:00	Private Guided Tour - Introduction to the marvellous sport that is golf
<i>Afternoon Tour</i> 14:00-16:00	Private Guided Tour - Introduction to the marvellous sport that is golf

Terms of participation

Available for our Diamond Lounge or Private Suite guests.
Max 15 participants per tour.

Price

€ 600 per tour.

BKO19 CORPORATE MERCHANDISE

Surprise your guests with a personalized welcome gift or boost the team spirit with matching uniforms!

We offer a range of qualitative BKO branded golf products:
(All prices listed below are exclusive of VAT)

Nike Polo Shirt - Men*

Polo shirt with BKO logo: **€45,-**

Polo shirt with BKO logo and your Company logo: **€60,-**
(Price based on a minimum order of 10 polo shirts)

Nike Polo Shirt - Women*

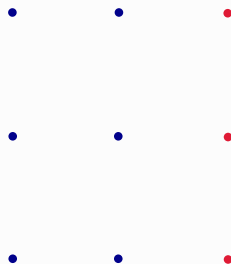
Polo shirt with BKO logo: **€40,-**

Polo shirt with BKO logo and your Company logo: **€55,-**
(Price based on a minimum order of 10 polo shirts)

Nike Cap - Unisex*

Cap with BKO logo: **€20,-**

* Various colors available



Nike Umbrella

Umbrella with BKO logo: **€29,-**

Callaway Golf Balls - Warbird

Per sleeve (3 balls with BKO logo): **€10,-**

Per dozen (12 balls with BKO logo): **€30,-**

Per ball signed by Thomas Pieters with presentation box: **€20,-**
(Limited availability)

Pitchfix Pitchfork

Pitchfork with BKO logo: **€12,-**

Present box: **€20,-**

(Includes a pitchfork and two ball markers in a tin box)

— THE FAMILY

The Belgian Knockout was born from a Family so passionate about golf and entrepreneurship, they decided to bring back the European Tour to Belgium after an absence of 18 years.

Fast forward and the first edition of the Belgian Knockout is a resounding success. 144 of the best players in the world came to Belgium and no fewer than 18,000 visitors attended the event that was broadcasted live to 280 million households worldwide. We could not have dreamt of a better first edition. The innovative knockout formula was received warmly and Keith Pelley, the CEO of the European Tour, described the Belgian Knockout as the example of the future of golf.

This year we're going bigger and better. With a beautiful hospitality center at the 18th green and a spectators' village in the middle of the heat.

We as the Pieters Family are ready and hope to see you from 30/05 to 02/06 at Rinkven International Golf Club at the Belgian Knockout 2019.

Best,
Family Pieters
Thomas, Jeremy, Lieselotte, PieterJan, Céline



PRICE LIST*

Diamond Lounge

Weekdays:	€200 per person/day
Weekend days:	€240 per person/day
VIP parking:	€10 per car/day

Private Suites

1- day suite	€5.000 (15 people)
4-days suite (+ golf clinic)	€18.000 (60 people)

Pro-Am 9 Holes

Full group (3 amateurs)	€4.000
Single spot:	€1.500

Pro-Am 18 Holes

Full group (3 amateurs):	€8.300
--------------------------	--------

Guided Tour

Per tour (max. 15 people)	€600
---------------------------	------

Partner Golf Day

Full group (4 amateurs):	€1.500
--------------------------	--------

Extra

On-course sponsorboard	€6.000
Golf clinic (max. 10 people)	€3.000
Advert in BKO Magazine	€1.750

For more specific partnership details please contact the organisation

**All prices are excl. VAT*

CONTACT INFORMATION



Jeremy Anciaux

Founder | Event Promotor

Van de Wervestraat 8, bus 17
2060 Antwerpen
Belgium

M: +32 475 25 48 84

E: jeremy@pietersproductions.com



Lieselotte Pieters

Founder | Event Promotor

Van de Wervestraat 8, bus 17
2060 Antwerpen
Belgium

M: +32 476 29 93 78

E: lieselotte@pietersproductions.com

#BKO19 #ReadyForTheBattle

www.belgianknockout.com



BELGIAN KNOCKOUT

HOSPITALITY PACKAGES 2019

“A memorable experience.”

